



# Uka Tarsadia University

## Department of Humanities



### Report on 'Expert Session on Media Literacy'

**Date- 13<sup>th</sup> October 2023**

**Venue- Sanskar Bharti Vidyalaya (Surat)**

**Time- 10:00 am to 12:00 pm**

**Expert Speaker- Mr. Samrat Gahlaut**

The Department of Humanities conducted a seminar on the topic 'Media Literacy' in Sanskar Bharti Vidhyalaya (Surat). A total of 250 students of 12<sup>th</sup> (Commerce) attended this essential session. Mr. Samrat Gahlaut, a faculty in the Department of Humanities talked about topics such as what is media, what is literacy, the role of media in our everyday life, what is media literacy and its importance, citizen journalism, misinformation, disinformation, the influence of fake images and videos, how to fact-check images and videos using websites like Google Reverse Image Search and Google Fact-check Explorer, importance of Fact-checking, media literacy and social media safety tips. He also conducted a fun game named 'Chinese Whispers' in which all students stood in a queue and one participant had to pass on the given message to the next participant. This exercise was conducted for both verbal and non-verbal communication to show the students how the message changes when it reaches the last person and how misinformation spreads. The students gained important insights into media literacy, safe media use, and the significance of fact-checking in today's media-savvy world.



